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GAMES WITH A PURPOSE





LIRMM - www.lirmm.fr



Attached to Montpellier University and the French National Center for Scientific Research (CNRS). Its activity develops through three scientific research departments (Informatics, Microelectronics, Robotics) and 19 teams.

TEXTE team: Exploration et exploitation de données textuelles – 11 people

Syntax, Textual Semantic, Lexical Semantics, Algebric Models, Vector Models, Dialog Models

What are GWAPs?

- Games (meant to be funny, addictive, pleasant...)
- Designed for
 - Data acquisition
 - Problem solving
- Dubbed collective intelligence
- Core assumption

A large number of ordinary people is more efficient than a small number of specialists

Amazon Mechanical Turk?

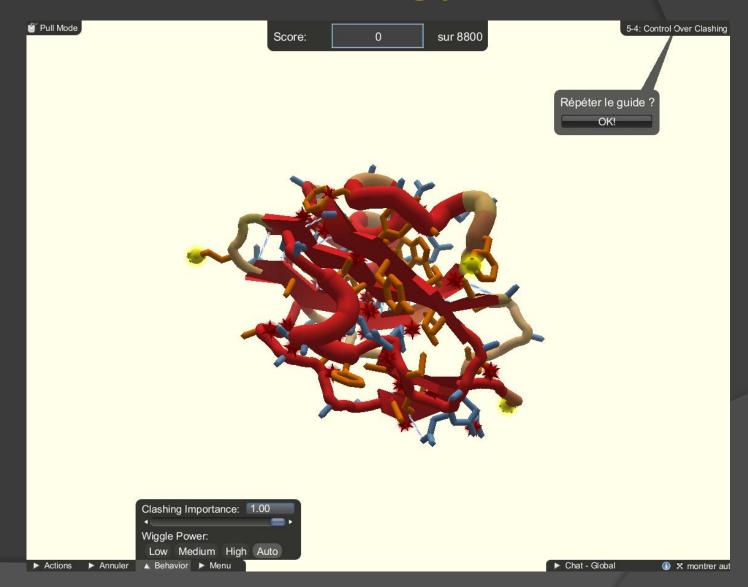


- Online crowdsourcing, Microworking
- Legal issues
 - Piece work is not legal in many countries
- Ethical issues
 - Some people try to live from their work for AMT
- Quality issues:
 - Very poor quality (people maximize number of microtasks done)
 - Requires effort and money to check data
 - Not so economical in the end after all...

see « Amazon Mechanical Turk: Gold Mine or Coal Mine? » by Karen Fort, Gilles Adda, K. Bretonnel Cohen

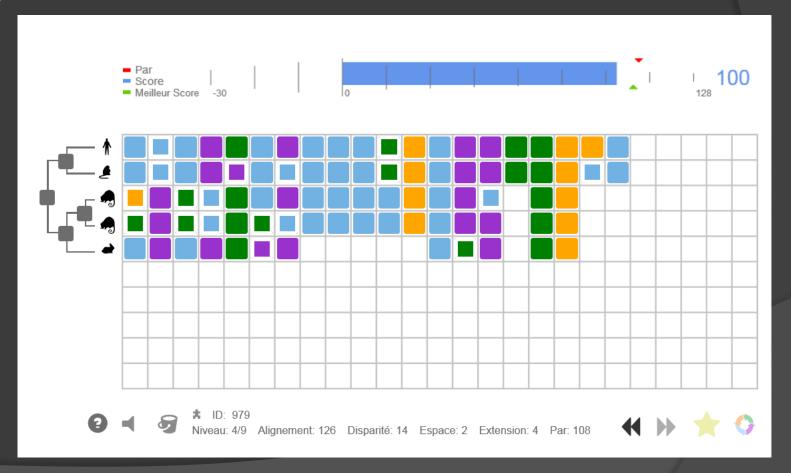
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Foldit



Total: 0 kcal Eterna Tutorial 4: Stacks and Loops! As a starting point, let's put your RNA in Target Mode. Use Target Mode to check which stacks you have to make. n → Q D 🛍 O 🖧 ==

Phylo



Nightjar

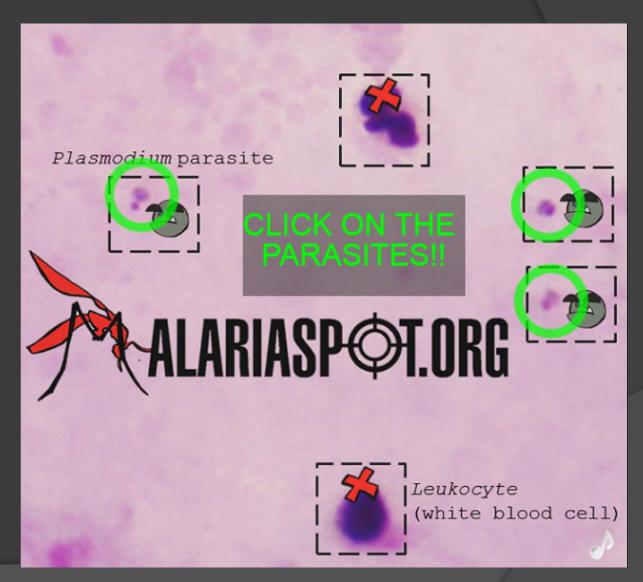


There is one nightjar hidden in every photo, touch it as soon as you see it



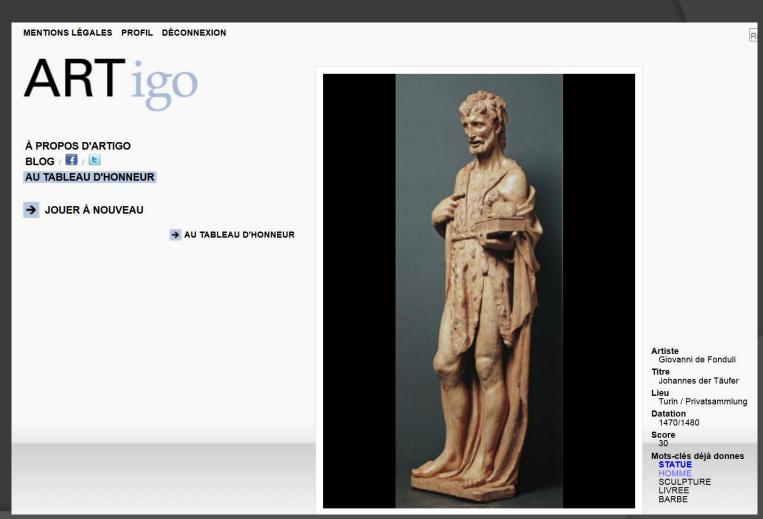
Some GWAPs in Medecine

Malaria Spot



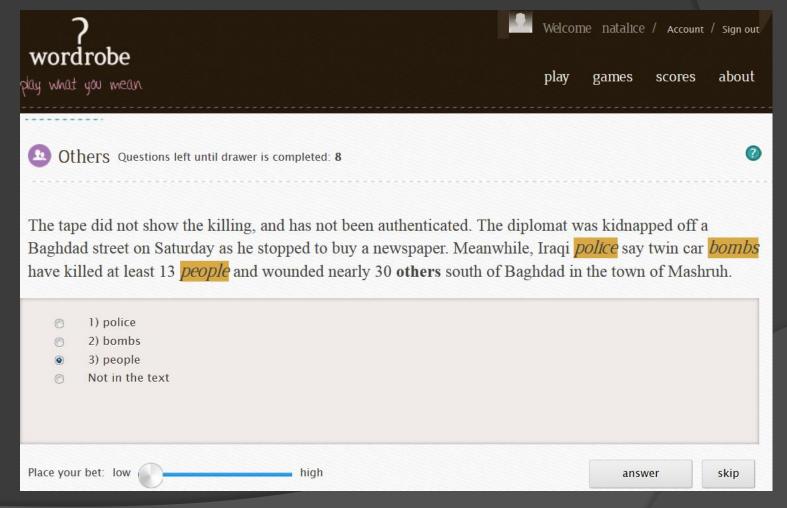
Some GWAPs in Arts

Artigo



Some GWAPs in NLP

Wordrobe



Some GWAPs in NLP

Zombilingo



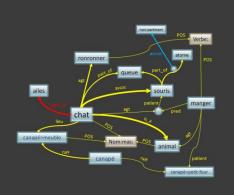
GWAPs... some properties

- A good player ⇔ good data
- Beware of various biases
- Difficult to be funny AND efficient

- In general, short life span (many gwaps are dead before long)
- Often the expected results are overestimated

CONTEXT OF THE JEUXDEMOTS PROJECT

SEMANTIC ANALYSIS OF TEXTS
WITH PROPAGATION ALGORITHMS
ON/WITH
A LEXICO-SEMANTIC NETWORK



A KNOWLEDGE (DATA)BASE, A GRAPH WITH WORDS, SENSES/USAGES/RELATIONS

ACQUISITION OF LEXICAL, TERMINOLOGICAL, ONTOLOGICAL INFORMATION ...

- What for ?
 - applications needing lexical, common sens and specialized field knowledge
 - Report analysis in medical imaging (Imaios)
 - Offer/demand matching in tourism (Bedycasa)
 - Debate management (SucceedTogether)
 - Class factorization in software eng. (Orange, Berger Levrault)
- How ?
 - Automatically (extracting for corpora)?
 knowledge is not always explicitly present in texts
 not exclusively, not totally a lot of implicit knowledge
 - By hand? Long (too) costly normative static data

... AS A LEXICAL NETWORK

Nodes

Terms, textual segment, NP

Usages, concepts

Various symbolic informations

Relations

Typed

Directed

Weighted

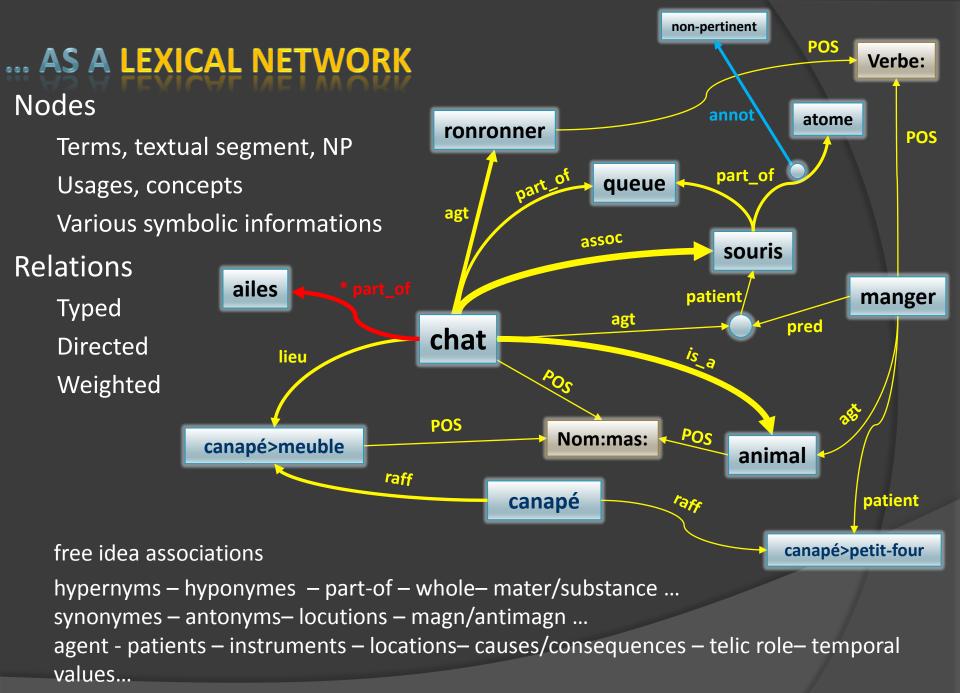


free idea associations

hypernyms – hyponymes – part-of – whole– mater/substance ...

synonymes – antonyms– locutions – magn/antimagn ...

agent - patients – instruments – locations– causes/consequences – telic role– temporal values...



LEXICAL ACQUISITION WITH GWAPS

GAME WITH A PURPOSE



HYPOTHESIS:

FOR THE DEVELOPER, DATA ACQUISITION THROUGH GWAP IS FREE • FAST • EFFICIENT •PROVIDES NON-NEGOCIATED ANSWERS

AND FOR PLAYERS THE GAME WILL/MUST BE EXCITING • REWARDING • ADDICTIVE

DONNER DES IDEES ASSOCIEES AU TERME QUI SUIT :

kaput

Niveau: 209 Crédits: 199400 Honneur: 194682 **2782**



1000

Niveau: 51

petit >>

agaçant taquin pétulant espiègle enfant : gobelin gnome farfadet tourmenter esprit follet Bretagne être fantastique

15/28

lutiner

petit :





lutin

광광광광광





Dernier terme proposé : petit

Raffinements possibles:

- 1. petit (taille)
- 2. petit (jeune)
- 3. petit (minuscule)
- 4. petit (modique)

Ce terme a plusieurs sens ou il en manque ? Demandez de l'aide à vos amis

JDM PLAY EXAMPLE



母母母母母

Réponses données par kaput : petit • agaçant • taquin • pétulant • espiègle • enfant • gobelin • gnome • farfadet • tourmenter • esprit follet · Bretagne · être fantastique · lutiner · petit

Réponses données par egaillat : grelot • oreille • habit • Schtroumpfs • malicieux • nez • créature légendaire • taquin • oreilles • elfe fée • forêt • nuton • Puck • Père Noël • espiègle • mythologie • légende • vert • esprit follet • bonnet • créature • conte • être imaginaire gnome · chapeau · petit · troll · korrigan · farfadet

petit · taquin · espiègle · gnome · farfadet · esprit follet

Vous gagnez 300 crédits et 8 point(s) d'honneur

🖒 J'aime 🛮 👔 Soyez le premier de vos amis à indiquer que vous aimez ça.





INTERACTION MODEL

lexical network game 1 game 2 term term creation / strengthening instruction instruction of relations confrontation propositions propositions Intersection • 0 player 2 player 1 rewards

PLAYER ACTIVITY REGULATION

Filtering - matching of player pairs

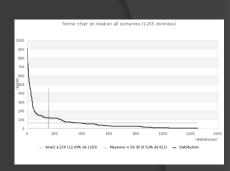
- Iterated Minimal Consensus (weighting)
- Minimizing noise, maximizing recall (long tail)



- Word pseudo-randomly selected
- Other player(s) unknown during play
- Asynchronous games

Points

- omore if relation is weak
- less if relation is strong



PLAYER DILEMNA

THINKING LIKE WE THINK
THE OTHER PLAYER THINKS
AND
BEING ORIGINAL

QUANTITATIVE EVALUATION

- > 1 000 000 terms + many word forms in the network
 - > 1 270 000 terms with at least one associated idea
- > 67 000 000 lexical relations
 - > 1 340 000 terms with at least one outgoing relation (A \rightarrow B)
 - > 990 000 terms with at least one incoming relation (A ← B)
- > 1 000 000 with one or several POS (part of speech)
 (4.5 % no pos)
- > 24 000 refined terms and > 66 000 usages
- > 25 200 labelled as polysemous (coverage 98 %)
- > 829 000 inhibitory (negative) relations

never ending learning process new words, NP, refinements... new relations

QUALITATIVE EVALUATION WITH COUNTER-GAMES

Indirect approaches:

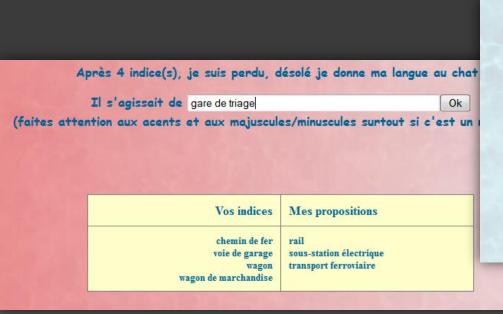
Totaki – a guessing game/ AskIt – a question game/ ...

Totaki : {clues} => term

Player = clue giver (+ optional relation type)

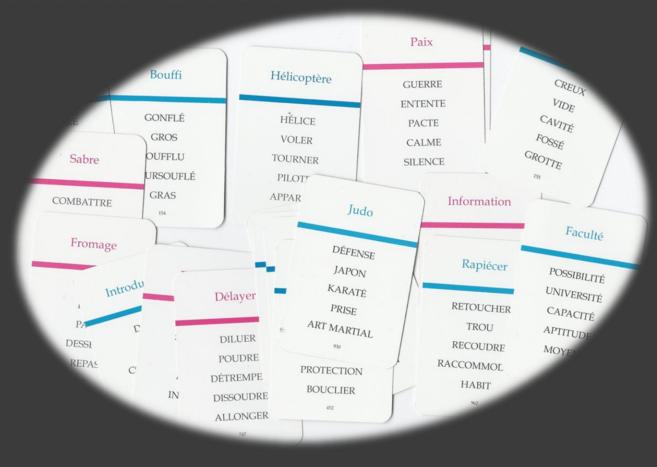
Totaki = guesser (lexical network + learning + short term memory)

- Looking for quasi intersection in the lexical network
- Hypothesis: if the target term is found
 the network is properly built/informed for this term





REVERSED TABOU - FREQUENT TERMS



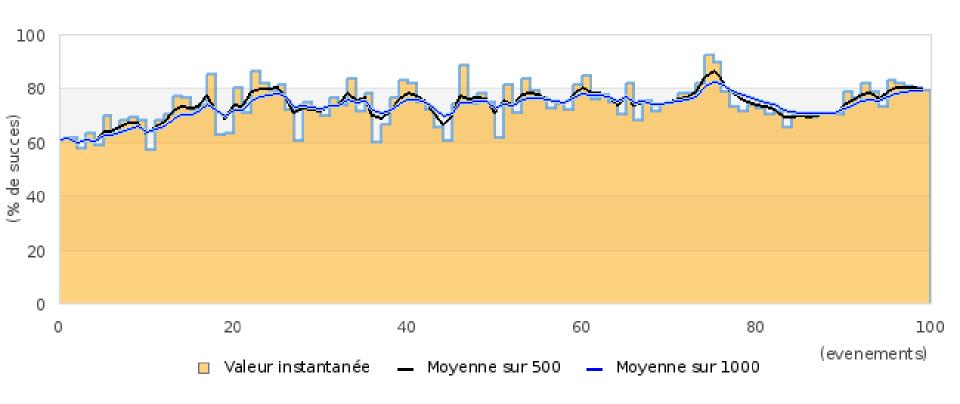
Can we find terms from the clue?
With the 500 riddles of the original game: AKI 494 – humans: 398

Totaki 98,8 %

Humans 79,6 %

RESULTS FOR OPEN VOCABULARY

Données Totaki (25153 données de taille 251)



Totaki ~ 80 %

Tests over 25 000 games where terms are chosen by players

Humans ~ 43 %

Tests over 300 terms on which players made some guesses (controled env.)

Other games

SEXIT on parie que vous allez cliquer POLITIT Je ľai 👝 pensé TOTAKI mot l'a deviné

Counter games

Other games

SEXIT on parie que vous allez cliquer POLITIT Je l'ai 👝 pensé imot l'a deviné

Counter games



A POLARITY GAME

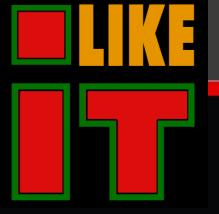
Est-ce que vous aimez l'idée de

aller chez le dentiste









A POLARITY GAME

aller chez le dentiste

votre réponse précédente était non comme 92% des personnes

Est-ce que vous aimez l'idée de



aloès du Cap









CANDIDATE SELECTION THROUGH A PROPAGATION ALGORITHM

(pseudo random walk in the network)

Infinite iteration of

Random selection of a term T having
 a positive or a negative polarity (or both)

50% proposing T
 50% proposing one neighbor of T in the network

Seed with:
bien = 1 positive vote

mal = 1 negative vote



SOME RESULTS

657,843 polarized terms

- 551,871 positive polarity
 655,00
 366,913 negative polarity
 - 655,003 neutral polarity

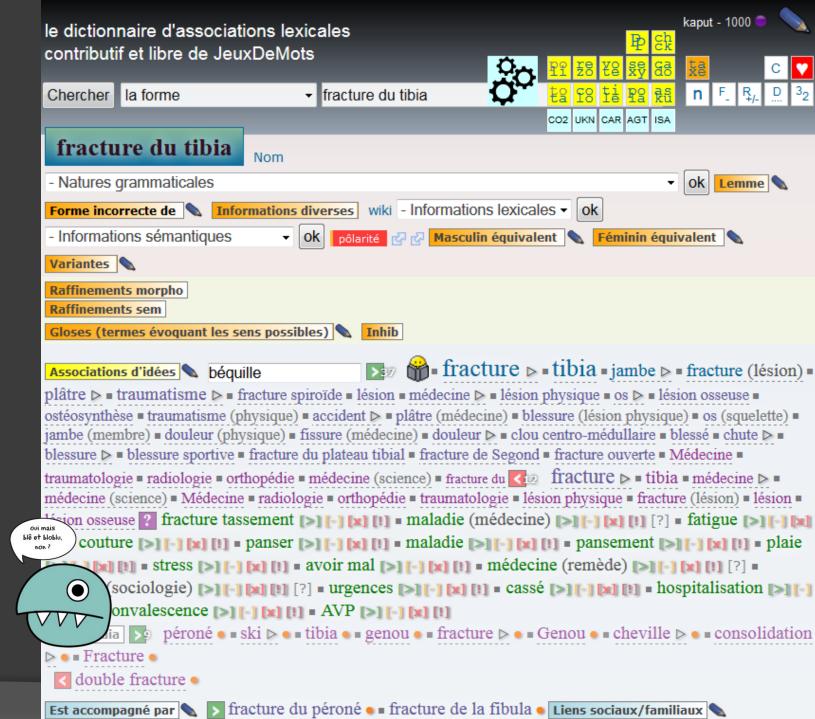
- Total number of votes = 146,080,950
 - 70,698,908 positive votes (48.4 %)
 - 51,185,949 neutral votes (35 %)
 - 24,196,093 negative votes (16.6 %)
- mean of 220 votes per entry (beware! power law)

```
fracture du tibia
                             Nom Informations diverses wiki pôlarité 🖓 🖓
Associations d'idées | Facture | fracture | tibia | jambe | fracture (lésion) | plâtre | traumatisme | fracture spiroïde |
lésion = os (squelette) = os > = médecine > = lésion physique = ostéosynthèse = blessure sportive = traumatisme (physique) = accident > =
blessure > plâtre (médecine) = douleur (physique) = lésion osseuse = fracture du plateau tibial = fracture de Segond = clou centro-médullaire =
fissure (médecine) = douleur > = fracture ouverte = chute > = jambe (membre) = blessé = blessure (lésion physique) = traumatologie =
orthopédie = fracture du 🔇 fracture > = tibia = traumatologie = orthopédie = médecine > = lésion physique = fracture (lésion) = lésion =
lésion osseuse
Est accompagné par > fracture du péroné • fracture de la fibula
Thèmes/domaines | médecine (science) = médecine > = traumatologie = orthopédie = radiologie
Génériques | → fracture (lésion) = fracture > = lésion osseuse [1] = lésion physique = lésion [1] = * fracture (sociologie)
Symptôme(s) ▶ déformation (médecine) = déformation ▷ = douleur (physique) = douleur ▷ Diagnostique(s) ▶ scanner
(médecine, technique) = scanner (médecine) > = radiographie (cliché) = radiographie >
Plus intense que fracture du tibia > fracture double = double fracture Moins intense que fracture du tibia > foulure = entorse >
Caractéristiques de fracture du tibia Programme = ouverte [] = grave ≥ = non déplacée [] = spiroïde = douloureuse (souffrance) =
complexe (compliqué) = diaphysaire = comminutive [1] = douloureuse ▷ [1] = complexe ▷ [1] = * hépatique ▷
A quoi fracture du tibia peut-il s'opposer/combattre? > marche (mouvement) ■ marche >
Lieux incluant/contenant fracture du tibia? > tibia = jambe (membre) = jambe > []] = corps > []] = * bras >
Que peut faire fracture du tibia ? (agent) faire souffrir : faire mal > Que peut-on faire à/de fracture du tibia ? (patient) réduire :
visualiser = radiographier = plâtrer = opérer ⊳ = opérer (chirurgie) = diagnostiquer
Causes associées à fracture du tibia >211 ski (sport) = ski > = se blesser = se battre = sport > = sport (activité physique) =
traumatisme (physique) = traumatisme ▷ = tomber ▷ = glisser ▷ = coup (choc) = accident de ski = accident de moto = accident
de la route = accident ▶ = activité physique = blessure sportive = coup ▶ = chute ▶ = choc ▶ = Sport
Conséquences associées à fracture du tibia > 1 radio > ■ radiographie > ■ soin > ■ soin (acte médical) ■ plâtre (médecine) ■
plâtre ▶ = broche (médecine) = douleur (physique) = immobilité = marcher avec des béquilles = broche ▶
Sentiments/émotions associés à fracture du tibia 200 fatalité = contrariété = amertume (tristesse) = malchance = ennui > = ennui
(contrariété) = mécontentement = tracas = souffrance = rage > = dépit = découragement = consternation = colère = calamité = culpabilité =
dépendance (assujettissement) = abattement > = déception = douleur > = amertume > = horrible
Rôles agentifs fracture du tibia > se faire = provoquer = occasionner
```



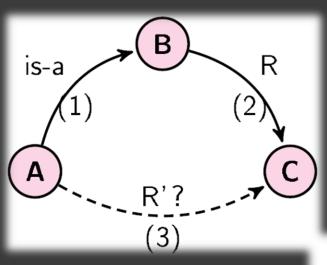


A contribution tool for the lexical network





CONSOLIDATION AND CHECKING WITH INFERENCES - DEDUCTION



From the most general toward the most specific

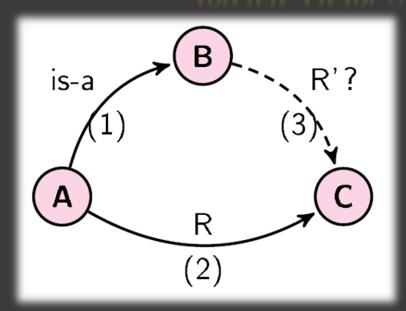
Logical and statistical blocking because of polysemy - for example:

- livre > lecture
- livre > monnaie
- livre > masse

is-a
(1) Bi
(1) Bi
(2)
(3)

* Bible *is-a* livre & livre *carac* convertible => Bible *carac* convertible

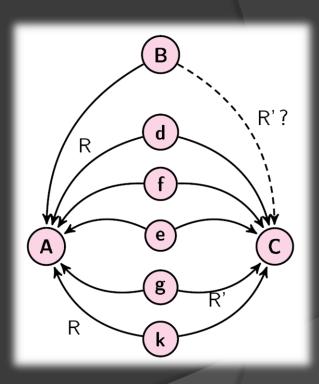
CONSOLIDATION AND CHECKING USING INFERENCES – INDUCTION AND ABDUCTION



From specific to general

The 3 inference types = detector

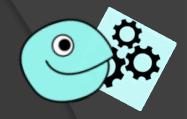
- of error in premises (1%)
- of exceptions (< 1%)
- of missing refinements (3%)
- of irrelevant correct relations (3%)



imitation of examples

About 93 % of the infered relations are correct and relevant

SOME REFINEMENTS



gloses

For polysemy and word usages

- o avocat --r-raff_sem--> avocat>fruit
- avocat --r-raff_sem--> avocat>justice
- grippe --r-raff_sem--> grippe>maladie
- grippe --r-raff_sem--> grippe>virus
 - >24 000 termes raffinés
 - > et > 66 000 usages

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SOME REFINEMENTS



Decision tree, example with frégate

```
--r-raff_sem--> frégate>navire
```

--r-raff_sem--> frégate>navire>moderne

--r-raff_sem--> frégate>navire>ancien

--r-raff_sem--> frégate>oiseau

• • •

Navire de guerre ancien ou moderne.

(Navigation) (Marine) (Militaire) Navire de guerre qui n'avait qu'une seule batterie couverte et qui portait de vingt à soixante bouches à feu. [...]

(Marine) (Militaire) Navire de guerre (moderne) de taille moyenne, capable d'assurer plusieurs types de missions. [...]

(Ornithologie) Oiseau de mer palmipède, d'une très grande envergure, et qui saisit à la curé poissons dont il se nourrit. [...]

Automobile du constructeur Renault.

(Argot polytechnicien) (Désuet) Bicorne. [...]

(Sexualité) Jeune homosexuel, giton. [...]

WSD = selecting proper refinements

Activation algorithm through relations with other terms



NEGATIVE RELATIONS

Allow to represent

> 270 000 negative relations in the lexical network

- exceptions
 - autruche --r-agent-1<0--> voler
- Inductive inferences potentially relevant, but wrong
 - ver de terre --r-agent-1<0--> mordre
- contrastive informations between refinements
 - avocat>fruit --r-agent-1<0--> plaider
 - avocat>justice --r-has-part<0--> noyau>fruit

Negative relations can be used as inhibition in WSD

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INHIBITORY RELATIONS

A term linked to a refinement inhibites its co-refinements if not linked

chat (félin)

<-- r_inhib --

> 370 000 inhibitory relations in the lexical network

siamois (Siam) • siamois (jumeaux) • sphynx (sphinx) • coussinet (chemin de fer) • minou (affection) • coussinet (mécanique) • coussinet (architecture) • minou (sexe de la femme) • coussinet (coussin) • persan (Perse)

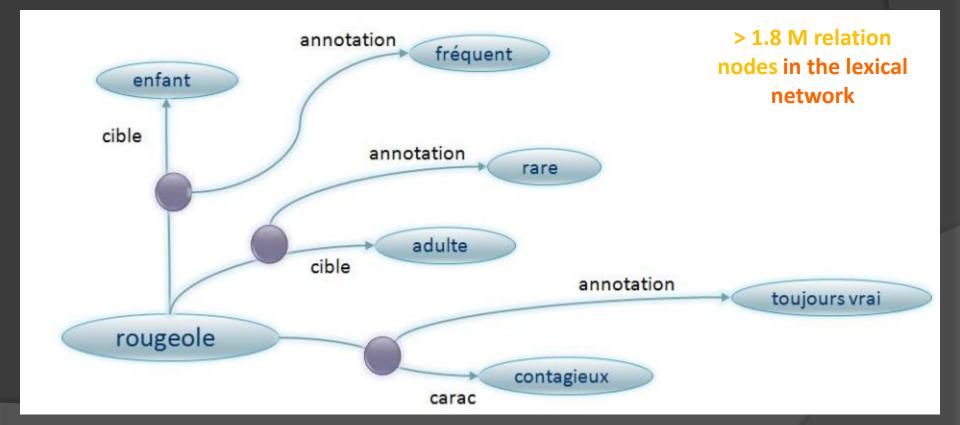
Negative relations can be used as inhibition in WSD based on a thematic approach

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RELATION ANNOTATIONS



 Reification of a relation with new associated informations



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> 3366 aggregated

AGGREGATIONS

• Another reification form

lion -- r agent-1 -> dévorer



forms in the lexical network

lion [agent] dévorer

-- r patient -> gazelle, zèbre



(lion [agent] dévorer) [patient] gazelle

- -- r_action lieu -> savane
- -- r manner -> férocement

CONCEPTUAL INFORMATIONS



INFO-COUNTABLE-NO

INFO-COUNTABLE-YES

INFO-SEM-ACTION

INFO-SEM-CARAC

INFO-SEM-COLOR-RELATED

INFO-SEM-EMOTION-RELATED

INFO-SEM-IMAGINARY

INFO-SEM-LIVING-BEING

INFO-SEM-NAMED-ENTITY

INFO-SEM-ORGA

INFO-SEM-PLACE ABSTRACT ANATOMICAL

GEO HUMAN

_INFO-SEM-PROPERTY-NAME

INFO-SEM-QUANTIFIER

INFO-SEM-SET INFO-SEM-SUBST

INFO-SEM-THING

...-ABSTR

...- ARTEFACT

...- CONCRETE

...- NATURAL

_INFO-SEM-PERS _INFO-SEM-PERS-FEM INFO-SEM-PERS-MASC

INFO-SEM-TIME INFO-SEM-EVENT

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APPLICATIONS

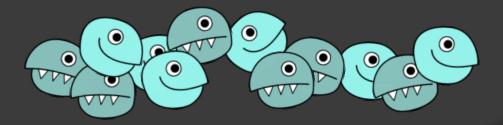
- Analysis of medical imaging reports (Imaios)
- => Indexation = weighted term list
- On a specific domain medicine-radiology-anatomy (weigthing TFIDF or Okapi)
 - F1-score = 70%
 - With augmentation (syn, generic, cause, consequence, etc.) => F1-score = 75%
 - Adding general domain => + 12 %
 - Refinement selection => +7%
 - With inhibition => +3%

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FIRST GENERAL CONCLUSIONS

Lexical resources

- If not too specialized
- Can be built with native speakers
- As many as you can, but a dozen can be enough...
 if motivated



Not expensive – reliable 'coz collected data are redundant

MORE JDM CONCLUSIONS

- Since sept. 2007 (~ 10 years)
 - > 67 millions relations between over 1 000 000 terms and around 100 relation types
 - annotated relations (relevant, possible, not relevant)
 - → the largest network of this type
 - → already used for research and by some companies

• Evaluation

- Collation of various points of view negociated (diko) or not (games)
- Implicit relations (not present in texts) are captured by instruction forcing (players are invited to be explicit)



crowdsourcing



principles are globally validated for lexical networks

- Relevant for general knowledge but also for specific domains (great surprise!)
- With GWAP (JDM, Askit, LikeIt, ...) but also with contributions (Diko)
- In general, virtuous circle is difficult to identify playing well < -> producing proper data

Jeux et intelligence collective résolution de problèmes et acquisition de données sur le Web Mathieu Lafourcade Nathalie Le Brun et Alain Joubert

EVEN MORE CONCLUSIONS

Some ethical aspects

- many involved players (some with more than 2000 hrs of play)
- no memory in the lexical network of who has made what (only temporary storage of games still to be retrieved)
- players are anonymous (login + pwd + email)
- less than 1% troll / vandalism corrected as soon as discovered

The data are made by the crowd...
... and should return to the crowd



→ Freely available



THANK YOU



JEUXDEMOTS.ORG

DEMONSTRATIONS QUESTIONS



DETAIL OF RELATIONS DISTRIBUTION

6542950 r associated (0) - 30,467 % 1531831 r. pos (4) -7.133 % 454401 r hypo (8) - 2.116 % 191855 r_flpot (12) = 0.893 % 24636 r instr (16) - 0.115 % 7168 r_magn (20) - 0.033 % 259958 r_agent-1 (24) - 1.21 % 93092 r lieu-1 (28) - 0.433 % 21873 r sentiment (32) - 0.102 % 1133563 r infopot (36) - 5.278 % 6540 r action-verbe (40) - 0.03 % 460 r verbe-adj (44) - 0.002 % 1245 r chunk instr (48) - 0.006 % 3075 r successeur-time (52) - 0.014 % 3397 r against-1 (56) - 0.016 % 154 r fem (60) - 0.001 % 121344 r_instance (64) - 0.565 % 83 r_set>item (68) - 0 % 1674 r syn strict (72) - 0.008 % 435 r der morpho (99) - 0.002 % 6882 r_has_actors (103) - 0.032 % 215 r cible (107) - 0.001 % 112 r_predecesseur-space (111) - 0.001 % 28 r descend de (151) - 0 % 1005096 r_anotation (998) - 4.68 % 81 r termgroup (1002) - 0 %

25083 r raff sem (1) - 0.117 % 236897 r_syn (5) - 1.103 % 640038 r has part (9) - 2.98 % 254829 r. agent (13) - 1.187 % 113062 r carac (17) - 0.526 % 6644 r_antimagn (21) - 0.031 % 10032 r_instr-1 (25) - 0.047 % 7469 r chunk pred (29) - 0.035 % 923 r error (33) - 0.004 % 6909 r telic role (37) - 0.032 % 41072 r conseq (41) - 0.191 % 2813 r_chunk_sujet (45) - 0.013 % 1632 r time (49) - 0.008 % 4155 r make (53) - 0.019 % 403 r implication (57) - 0.002 % 1809 r equiv (61) - 0.008 % 67 r_verb_real (65) - 0 % 202 r item>set (69) - 0.001 % 1406 r bigger than (73) - 0.007 % 1489 r has auteur (100) - 0.007 % 52 r deplac mode (104) - 0 % 448 r symptomes (108) - 0.002 % 37 r successeur-space (112) - 0 % 82108 r aki (666) - 0.382 % 48238 r inhib (999) - 0.225 % 6 r learning model (2001) - 0 %

33727 r raff morpho (2) - 0.157 % 585836 r isa (6) - 2.728 % 632055 r_holo (10) - 2.943 % 43111 r patient (14) - 0.201 % 11298 r data (18) - 0.053 % 17113 r_familly (22) - 0.08 % 43098 r_patient-1 (26) - 0.201 % 25166 r lieu action (30) - 0.117 % 15213 r_maner (34) - 0.071 % 3921 r agentif role (38) - 0.018 % 41000 r causatif (42) - 0.191 % 3736 r_chunk_objet (46) - 0.017 % 5580 r object>mater (50) - 0.026 % 2634 r product of (54) - 0.012 % 635 r quantificateur (58) - 0.003 % 655 r maner-1 (62) - 0.003 % 0 r_chunk_head (66) - 0 % 280 r_processus>agent (70) - 0.001 % 1546 r_smaller_than (74) - 0.007 % 80 r has personnage (101) - 0 % 1 r has interpret (105) - 0 % 744 r predecesseur-time (109) - 0.003 % 7 r_social_tie (113) - 0 % 5777889 r_wiki (777) - 26.905 % 0 r prev (1000) - 0 %

188145 r domain (3) - 0.876 % 18417 r anto (7) - 0.086 % 532905 r_locution (11) - 2.481 % 101387 r_lieu (15) - 0.472 % 78976 r Jemma (19) - 0.368 % 102743 r_carac-1 (23) - 0.478 % 186970 r_domain-1 (27) - 0.871 % 25063 r action lieu (31) - 0.117 % 38718 r_meaning (35) - 0.18 % 6632 r verbe-action (39) - 0.031 % 468 r adj-verbe (43) - 0.002 % 0 r chunk loc (47) - 0 % 622 r mater>object (51) - 0.003 % 1411 r against (55) - 0.007 % 362 r_masc (59) - 0.002 % 265 r agentive implication (63) - 0.001 % 466 r_similar (67) - 0.002 % 4479 r_variante (71) - 0.021 % 554 r_accomp (75) - 0.003 % 241 r_can_eat (102) - 0.001 % 40742 r color (106) - 0.19 % 466 r diagnostique (110) - 0.002 % 40 r beneficiaire (150) - 0 % 6 r anotation exception (997) - 0 % 0 r_succ (1001) - 0 %

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